

#### **WHAT WE DO**

# Committed to move your business forward, through innovation and dedication to craft

We help new businesses and brands get started. We refresh and revolutionize existing ones for growth. Our services include branding, identity, digital, motion, video, digital marketing & campaigns. Blendp brings together talent from different fields to create cross-disciplinary solutions for brands.

Our team includes graphic and strategic designers, producers, digital developers, copywriters and artisans. Our working model is agile and designer-driven.



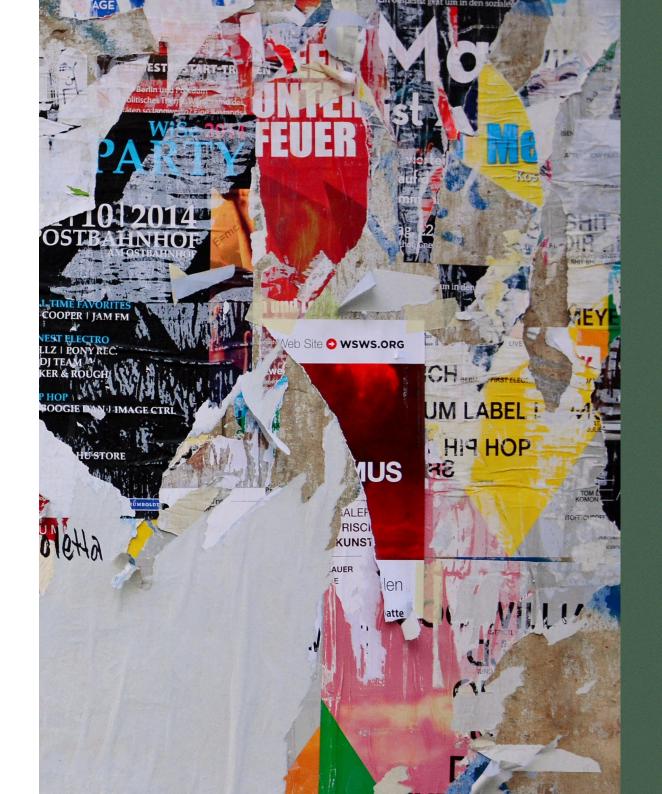
# Branding through experience—building brands people love.

We're an experience design agency that builds brands, platforms, & eCommerce flagships that help businesses succeed in digital culture

#### **OUR SERVICES**

#### We blend experience and technology to co-create agile and creative solutions that you can trust.

We believe brands are the cultural connection between companies and their communities. We help brands attract the right people and work together to clarify and elevate the brand experience so they are easy to connect with and impossible to ignore.



The balance between business value and creativity is our mission...

### **Brand** Development & Branding

Your brand represents how people feel when they think about your organization. We breath life into your company story, developing branding that advances your message and forms a distinct image. An extraordinary brand can be a unique opportunity to leave a lasting and impactful impression.

Your brand starts with an innovative and remarkable product or service built on a standard of quality that solves your customer's problems. A creative brand can increase the value of your business, gives employees direction and motivation, and makes acquiring new customers easier.



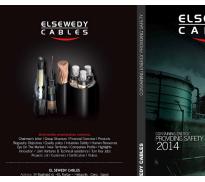
we can do:

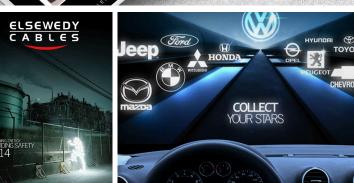
- Corporate Identity Design
- Corporate Color Scheme Development
- Logo Design
- Branding Standards
- Visual Branding
- Branding Elements Design
- Visual Brand Evaluation
- Brand Refresh (Rebranding)





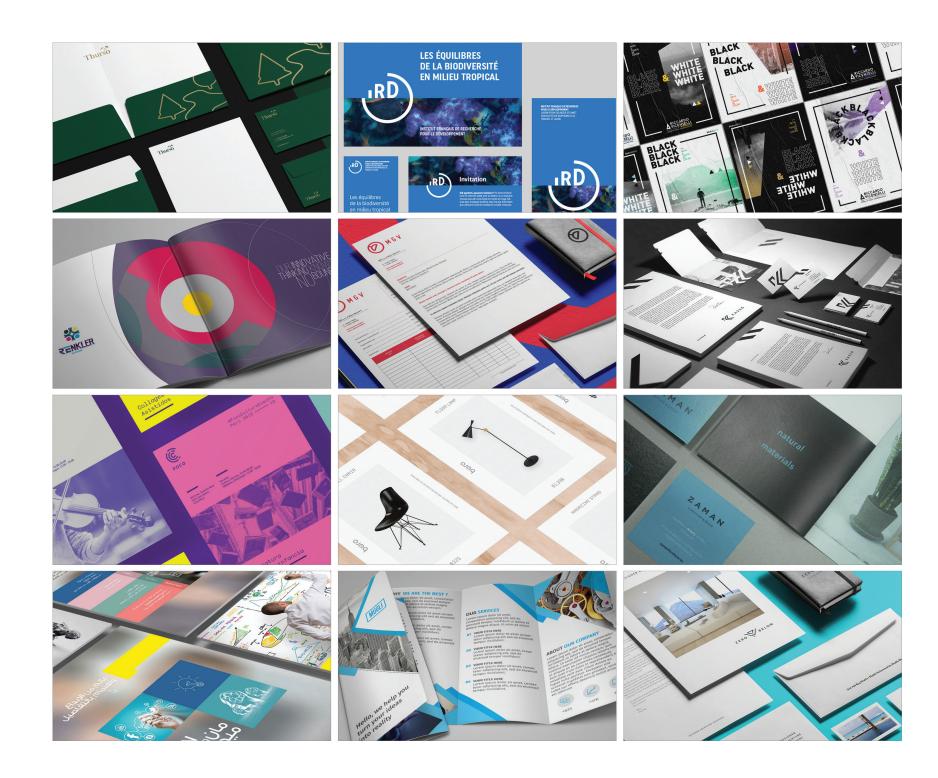












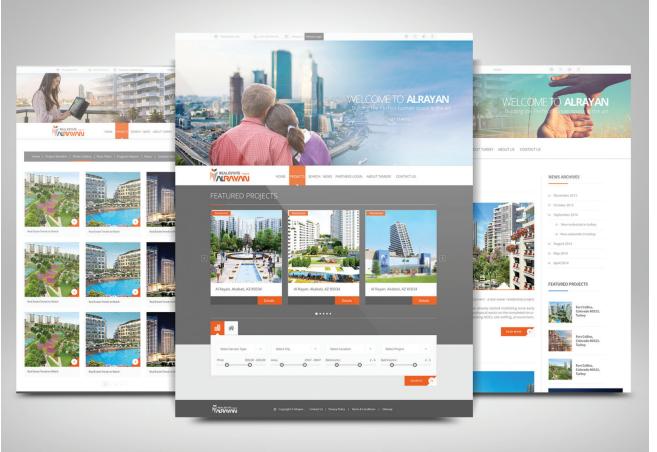
## Websites & Digital Platforms

We build custom website designs with strategic insights to generate greater brand engagement, higher conversions and measurable results. We create websites, applications, and digital platforms, working on building and sustaining the brand from the start.



From enterprise level lead generation and ecommerce sites to custom content management systems, our custom web development team deliver sites that perform

- Website Design
- Ecommerce Website Design
- Content Management Systems
- Responsive Design
- App Strategy
- App Design and Development
- App Marketing

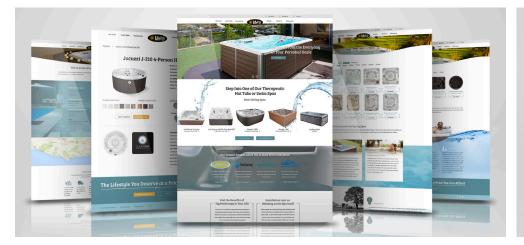




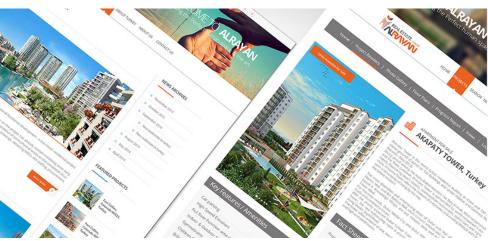












### Branded **eCommerce**

ECommerce is a key expression of your brand with the potential to transform your business and direct-to-consumer initiatives. We use focused strategy, creative design, & innovative technology to make beautiful, meaningful eCommerce experiences.

E-commerce operations are incredibly complex, and require expertise in many areas to operate and grow. Our services help your company fill the gaps in your current e-commerce operations. In addition to our individual e-commerce support services, we also provide fully managed solutions to companies who either have no e-commerce operations or are looking to outsource the entire operation.

We provide a wide range of services to help companies with their e-commerce operations including:

- Product Catalog Management
- Google Product Listing Ads ManagementWebsite Promotion Management
- Email Marketing Management
- Consulting
- Amazon Seller Central Operations
- E-commerce Website Design & Development





Working in collaboration with partners, our in-house production team creates video, motion, audio, info graphic and 3D content for brands by balancing creativity with purpose.

Our video production services include:

- Corporate Video
- Company Presentation Video
- Event Video
- Product Video
- Web Video
- Real Estate Video
- Commercials
- Animation
- 3D and 2D Animations

#### **OUR CLIENTS**

We work with clients from all over the world to create amazing results.

We work with small to medium businesses, corporations, government agencies and entrepreneurs from all over Turkey, Egypt, and gulf countries

The team at BLEND were great to work with. they took everything off my plate and came up with something amazing»

































We know you have something great and we'd love to get involved.

Whether you want to work on branding and identity, a bespoke website or Digital Platforms, we're all about exceptional results. Let's get started today.





www.blendp.com